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PROI Worldwide Boasts 10 Percent Growth in 2012
Partnership expects robust growth in 2013 as it continues to expand

NEW YORK: PROI Worldwide, the world's leading partnership of independent public relations consultancies with offices in Europe, The Middle East, Africa, Asia and North and South America, has reported a 10 percent growth in net fee revenue in 2012. The information was released at PROI's 2013 annual meeting of partners held in New York.

"Net fee income for 2012 was US\$ 421 million, up from US\$ 382 million in 2011" reported Bob Frause, Chair of PROI Worldwide. "We saw a significant increase in revenue in our Asia-Pacific and Americas Region while income in EMEA Region was flat reflecting current economic conditions in Europe."

PROI is comprised of 60 partners spread across forty-four countries in its three regions. According to The Holmes Report, a well-known international rating agency, PROI is rated as one of the largest communications holding companies in the world. O'Dwyers, a US based rating service, also reports PROI Worldwide as the world's largest network based on revenue in 2012.

"We expect robust growth in 2013 as we continue to expand our footprint," said Jean Leopold Schuybroek, Brussels based Chair of PROI's Global Development Group who added that the company plans to continue its expansion in Asia-Pacific, Africa, Central and Eastern Europe and Latin America.

Founded in Europe in 1970, PROI Worldwide is the world's oldest and largest partnership of independently owned integrated PR and marketing agencies by fee income. PROI agencies are the leading independents in their markets from London, New York, Hong Kong, Frankfurt and Tokyo to Beijing, Brussels, Mumbai, Moscow and Sao Paulo.

PROI builds reputations and shapes opinions using customized programs which combine geographical and business practice expertise and a broad range of services to support clients whose needs stretch across borders and continents. PROI Partners are business leaders and entrepreneurs who understand the demands facing clients and the importance of return on investment and they combine their local knowledge to deliver global results.